



## Energy Industry to Help Find the Cure During Go-EXPO

Join Energy TV at the Boxer Blues event which is an entertaining evening designed for the oil and gas community to network while raising awareness and funds for prostate cancer research.

Hosted during the Go-EXPO, Boxer Blues takes place at Hotel Arts on Wednesday, June 10th, 2009, from 6 p.m. to 10 p.m.

Energy TV is proud to feature Canadian Petroleum icon and guest speaker W. Brett Wilson, who will share his journey to become a prostate cancer survivor. Wilson is also the Co-founder of FirstEnergy Capital Corp. and an award winning entrepreneur and philanthropist. He is currently the Managing Director & President, Prairie Merchant Corporation as well as a panelist on CBC's *Dragons' Den*.

Funds for prostate cancer research will be raised during Boxer Blues through various activities including; a silent auction, blue beads, air brush tattoos, and the Nintendo Wii boxing zone. If you're ready to help knock out prostate cancer, members of the local boxing club will be on hand to take on all challengers at the Boxer Blues Boxing Arena.

This year, more than 400 delegates as well as local VIP guests from the local petroleum industry will attend Energy TV's cocktail and appetizer fueled event to help bring us all one step closer to a cure!

This fun-filled evening will also be filmed and distributed online at [www.energytv.com](http://www.energytv.com). As a result, Boxer Blues will be a unique partnership opportunity for branding and marketing awareness in the petroleum industry.

### Tickets:

(400 available)

\$25 each – Includes two cocktails and appetizers

### Sponsorships:

- Limited Sponsorship opportunities available

***A portion of all sponsorships will be donated to prostate cancer research***

For further information please contact:

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Keynote Speaker: W. Brett Wilson

### Boxer Blues Hotel Arts

119 - 12th Avenue SW  
Wednesday June 10th,  
2009. 6 p.m. to 10 p.m.

**Knocking out  
Prostate Cancer!**



## Sponsorship Packages Available for this Powerful Industry Event Include:

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### Platinum

*\$10,000 (one available)*

- An exclusive five minute speaking engagement during the evening
- Host will announce Platinum Sponsor during the opening ceremonies
- Prominent logo placement in all marketing materials including: sponsorships banners during the event
- 20 tickets to the **Boxer Blues** event
- Title sponsorship recognition and use of logo in all related advertising from time of commitment, including, but not limited to the Energy TV web site, print advertising as well as mentioned in news releases
- 1:30 business video production about the sponsor company to be featured on [www.energytv.com](http://www.energytv.com)
- Copy of business video that can be hosted on the sponsor's web site
- Copy of **Boxer Blues** speech and presentation that can be hosted on the sponsor's web site

### Gold

*\$7,000 (two available)*

- Logo placement in all marketing materials including: sponsorships banners during the event
- Host will recognize Gold Sponsors after W. Brett Wilson's speech
- 10 tickets to the **Boxer Blues** event
- Title sponsorship recognition and use of logo in all related advertising from time of commitment, including, but not limited to the Energy TV web site, print advertising as well as mentioned in news releases
- 1:30 business video production about the sponsor company to be featured on [www.energytv.com](http://www.energytv.com)
- Copy of business video that can be hosted on the sponsor's web site

### Silver

*\$5,000 (four available)*

- Logo placement in all marketing materials including: sponsorships banners during the event
- Host will recognize Silver Sponsors after W. Brett Wilson's speech
- Six tickets to the **Boxer Blues** event
- Title sponsorship recognition and use of logo in all related advertising from time of commitment, including, but not limited to the Energy TV web site, print advertising as well as mentioned in news releases
- Production of one 10 second billboard per sponsor

### | Sponsors





## Sponsorship Packages Available for this Powerful Industry Event Include:

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### Bronze

\$2,500 (six available)

- Logo placement in all marketing materials including: sponsorships banners during the event
- Host will recognize Bronze Sponsors after W. Brett Wilson's speech
- Four tickets to the **Boxer Blues** event
- Title sponsorship recognition and use of logo in all related advertising from time of commitment, including, but not limited to the Energy TV web site, print advertising as well as mentioned in news releases
- One web banner ad produced per sponsor to be hosted on [www.energytv.com](http://www.energytv.com)

### Boxer Blues Takeaway Gift

\$2,000 (one available)

- Brand your logo by putting it on a promotional item that each guest will take home with them
- Host will recognize the Takeaway Gift Sponsor after W. Brett Wilson's speech
- Title sponsorship recognition and use of logo in all related advertising from time of commitment, including, but not limited to the Energy TV web site, print advertising as well as mentioned in news releases
- Logo placement in all marketing materials including: sponsorships banners during the event
- Four tickets to the **Boxer Blues** event
- One web banner ad produced per sponsor to be hosted on [www.energytv.com](http://www.energytv.com)

### Wii Boxing Centre Door Prize Sponsor

\$1,500 (one available)

- Prominent logo placement in the Wii boxing zone
- Host will recognize Door Prize Sponsor after W. Brett Wilson's speech
- Title sponsorship recognition and use of logo in all related advertising from time of commitment, including, but not limited to the Energy TV web site, print advertising as well as mentioned in news releases
- Logo placement in all marketing materials including: sponsorships banners during the event
- Four tickets to the **Boxer Blues** event
- One web banner ad produced per sponsor to be hosted on [www.energytv.com](http://www.energytv.com)

**Note: All sponsors must supply a 300 dpi resolution logo to receive all the promotional opportunities described**